

# JOHN POWELL

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## Present Employment

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### 2007-Present | *GlobalTV.com: Freelance Writer & Editor*

Write weekly recaps, analysis and predictions pertaining to the weekly 'Survivor' reality series for Global Television's website

### 2007-Present | *Slam! Wrestling: Co-Founder & Editor in Chief, Owner*

Write weekly recaps, analysis, reviews and interviews; assist in managing the site, and news coverage.

<http://slamwrestling.net/>

### 2017-Present | *Binge News, Owner, Reporter*

Streaming news site.

<https://binge-news.com>

## Previous Employment

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### Culture of Gaming – Freelance Managing Editor

2017-2019

- Supervised a team of writers
- Wrote and edited, reviews, interviews and columns for the site

### G4TV Canada – Managing Editor

2007-2017

- Managed a team of writers and columnists
- Wrote and edited original content for the site
- Manage development of the website, editorial strategy

### Rogers Publishing – Advisor.ca, Web Editor

2009-2011

- Managed a team of writers and columnists
- Wrote and edited original content for the site, and magazines
- Manage development of the website, editorial strategy
- Project managed website redesign, and special reports
- Monitor site statistics

### Cineplex Entertainment – Content Editor and Producer

2007-2008

- Wrote and edited daily articles/news stories
- Established an editorial mandate and strategy for the site
- Created content tools and a social media network
- Managed an assistant writer/reporter
- Produced the weekly Cineplex email newsletter
- Tracked and monitored statistics
- Conducted interviews with actors, directors and producers
- Spearheaded our coverage of the Toronto International Film Festival

### CANOE – Senior Editor, Producer

1995-2007

- Was the first and only Canadian and International news editor for the CNEWS section for over 10 years
- Editing, placing and publishing stories, photos on the site
- Participated in marketing and advertising campaign strategies
- Project managed the formation and creation of new sections and specialty micro-sites
- Coordinated CNEWS coverage of major news events
- Produced new tools for the site: content management system, a chat program, a photo gallery tool, finance tools, multi-media tools
- Product managed the redesign of the entire CNEWS site

- Created photo galleries, daily polls and newsgroups
- Responsible for assembling and correlating site traffic statistics and other Web metrics
- To promote convergence, managed mutually beneficial relationships between CANOE, the Sun newspapers and the SUN TV television station. This included supervising collaborative news coverage and procuring Web exclusive content from Sun editors, reporters and columnists
- Produced online chats for CANOE with various media personalities and Sun Media writers

### Gaming, Technology Editor

- Managed both the Wham! Gaming and the Technology sections (editing the site, supervising story schedules)
- Managed a staff of contributing writers
- Reported on live events, wrote reviews and daily news stories
- Product managed the redesign of both sites
- Compiled and measured site traffic and site statistics

### Film Critic, Reporter

- Took my passion for film and in my spare time became the in-house film critic and reality television reporter for Jam! Showbiz at CANOE on a casual basis. This was done outside of my day-to-day job description and during my entire tenure at CANOE.
- Wrote weekly reviews of major Hollywood releases,
- Composed a DVD-video column called Video Vices
- Covered the Toronto International Film Festival
- Spearheaded the coverage of reality television on Jam! Showbiz
- Project managed the creation of each new Big Brother and Survivor site on CANOE
- Reported on and created highly successful sites for such shows as Survivor and Big Brother

### Co-Founder, Co-Editor, SLAM! Wrestling

- Done outside of my day-to-day job description and was during my entire tenure at CANOE
- A Co-founder of a pro wrestling site on CANOE
- Wrote feature stories, wrote editorials, solicited and edited stories from our contributors and edited the site
- Conducted interviews with personalities in the industry, posted wrestling-related stories from our sister publications
- Managed a small staff of writers

### Venue Magazine – Assistant Editor

1995-1996

- In the role as an Assistant Editor of this short-lived entertainment magazine, I edited and solicited copy from our contributors, participated in editorial meetings and wrote feature pieces.

## Education

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Centennial College Applied Arts and Technology, Journalism Degree

1993-1995

## Online Portfolio

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### Video Vices Blog

<https://videovices.wordpress.com>

### Select Gaming Stories

Stranger Things 3: The Game Review: <https://cultureofgaming.com/stranger-things-3-the-game-review/>

Marvel Ultimate Alliance Review: <https://cultureofgaming.com/marvel-ultimate-alliance-3-review/>

Detroit: Become Human Review: <https://cultureofgaming.com/detroit-become-human-review>

Plenty of fun, games at Shadow of War launch - <https://cultureofgaming.com/plenty-fun-games-shadow-war-launch>

Crackdown 3 Review - <https://cultureofgaming.com/crackdown-3-review>

Hitman 2 (2018) Review - <https://cultureofgaming.com/hitman-2-2018-review>

Call of Cthulhu: The Official Video Game Review - <https://cultureofgaming.com/call-of-cthulhu-the-official-video-game-review>

### Select Entertainment Stories

Shazam! Review: <https://cultureofgaming.com/shazam-review/>

Orlando Bloom stars in Carnival Row on Amazon: <https://cultureofgaming.com/orlando-bloom-stars-in-carnival-row-on-amazon/>

NOS4A2 takes a bite out of Shudder in August: <https://cultureofgaming.com/nos4a2-takes-a-bite-out-of-shudder-in-august/>

Brightburn Review: <https://cultureofgaming.com/brightburn-review/>

Survivor: News Archive: <https://www.globaltv.com/shows/survivor/news>

Big Brother Canada: News, Interview Archive: <https://www.bigbrothercanada.ca>

Big Brother Canada's Arisa Cox: <https://www.bigbrothercanada.ca/news/arisa-cox-this-season-will-be-better-than-ever>  
DC's Year of the Villain #1 Review: <https://cultureofgaming.com/dcs-year-of-the-villain-1-review/>  
Ex-comic store owner shares his advice: <https://cultureofgaming.com/ex-comic-store-owner-shares-his-advice-take-on-a-fragile-industry>  
Ethan Van Sciver talks Comicsgate: <https://cultureofgaming.com/ethan-van-sciver-talks-comicsgate-the-industry-and-his-love-of-cybernetic-amphibians>  
Ultimate Marvel Review: <https://cultureofgaming.com/ultimate-marvel-review>  
Chris Jericho talks Alpha Vs Omega, Bullet Club....and Kevin Owens: <http://slam.canoe.com/Slam/Wrestling/2017/12/20/22769978.html>  
Cesaro reveals his master plan: <http://slam.canoe.com/Slam/Wrestling/2014/10/02/21980671.html>  
Checking in on Sasha Banks perhaps checking out: <http://slam.canoe.com/Slam/Wrestling/MatMatters/2019/04/13/22796199.html>